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# CAMBRIDGE UNIVERSITY WOMEN'S BASKETBALL CLUB

*SPONSORSHIP PACKAGES*

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# WHO ARE WE

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CUWBbC comprises of the Women's Blues (Firsts) and Panthers (Seconds) teams, each comprising of up to 15 players. The Blues train 4 days a week and compete in the BUCS Midlands 2B League on Wednesdays while the Panthers train 2 days a week and compete in the BUCS Midlands 3B League.

As with all Cambridge sports, the Blues and Panthers' seasons culminate in the annual Varsity Matches against Oxford in late February. We also run a weekly college basketball league which offers the opportunity to play sport in a low pressure, sociable environment.

Not only are we passionate about empowering women through sports, we also believe in being an inclusive community. We have organised events and partnered with organisations such as the Cambridge Adult Disability Multi-Sport Club to reach out to people from all backgrounds.

## YEARLY EVENTS:

1. Freshers' Initiations
2. Fundraising events
3. Club socials
4. Christmas dinner
5. Varsity match and dinner with Oxford
6. Annual dinner
7. BUCS games
8. Friendly matches against other universities and clubs

# CUWBBC

Cambridge University  
Women's Basketball Club



## WHY SPONSOR US?

1. To support women in sport; giving every woman an equal and fair opportunity
2. Basketball is growing in popularity both in the UK and globally
3. Exposure to University students in Cambridge and around the UK
4. Advertisements through CUWBbC's social media platforms including facebook and instagram

# SPONSORSHIP PACKAGES

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## 01 £500 PACKAGE

1. Social media representation on CUWBbC's Instagram, Facebook and Website
2. Access to CUWBbC's mailing list to promote you company/brand

## 02 £1000 PACKAGE

1. Social media representation on CUWBbC's Instagram, Facebook and Website
2. Access to CUWBbC's mailing list to promote you company/brand
3. Feature on Varsity's programme booklet, t-shirts and event page (annual match against Oxford)

## 03 £1500 PACKAGE

1. Social media representation on CUWBbC's Instagram, Facebook and Website
2. Access to CUWBbC's mailing list to promote you company/brand
3. Feature on Varsity's programme booklet, t-shirts and event page (annual match against Oxford)
4. Inclusion of brand/company logo on kit/stash

## WHY WE NEED YOUR HELP

Grants given by our university have unfortunately been insufficient to cover the costs of running the club. As students, it has been a challenge to fork out large sums of money to carry on playing the sport we love at a national level. Thus, we would greatly appreciate your help. The packages mentioned above are negotiable.

### **Our expenditure:**

- Court bookings
- Referees and Table Officials
- Equipment and stash
- Admin & Insurance (BUCS fees)
- Travel to BUCS games and international competitions

